Creating Kaizen Culture Organization Breakthrough Related Books

Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results

A fully revised and updated installment from the bestselling author of The Oz Principle Series. Two-time New York Times bestselling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset—their people. Change the Culture, Change the Game joins their classic book, The Oz Principle, and their recent bestseller, How Did That Happen?, to complete the most comprehens...

Innovation the NASA Way: Harnessing the Power of Your Organization for Breakthrough Success

Launch your business to new heights with out-of-this world innovation For over half a century, NASA has delivered a continuous stream of innovative accomplishments that have inspired the world. Neil Armstrong walking on the moon, the space shuttle pioneering reusable space planes, Mars rovers exploring the red planet—the list goes on. We read the stories and watch the footage, and as impossible as these achievements seem, NASA makes them look easy. The most innovative organization in history, N...


The philosophy of kaizen, which simply means continuous improvement, needs to adopted by any organization seeking to implement lean improvements that go beyond cost cutting. Kaizen events are opportunities to make focused changes in the workplace. Kaizen for the Shopfloor takes readers through the critical steps for conducting a very effective kaizen event: one that is well planned, well implemented, and well documented. As the newest addition to the Shingo Prize Winning Shopfloor Series, Kaizen...

Innovation Games: Creating Breakthrough Products Through Collaborative Play

Innovation Through Understandingsm The toughest part of innovation? Accurately predicting what customers want, need, and will pay for. Even if you ask them, they often cant explain what they want. Now, theres a breakthrough solution: Innovation Games. Drawing on his software product strategy and product management consulting experience, Luke Hohmann has created twelve games that help you uncover your customers true, hidden needs and desires. Youll learn what each game will accomplish, why...
Creating Breakthrough Products: Revealing the Secrets that Drive Global Innovation (2nd Edition)

For years, Jonathan Cagans and Craig M. Vogels Creating Breakthrough Products has offered an indispensable roadmap for uncovering new opportunities, identifying what customers really value, and building products and services that redefine markets or create entirely new markets. Now, the authors have thoroughly updated their classic book, adding new chapters on service design and global innovation, plus new insights, best practices, and case studies from both U.S. and global companies. Their new...

Culture, Organization and Management in South Africa

South Africa is celebrating its first decade of democratic freedom. It therefore seems appropriate to examine in more detail how South Africa has tried to restore some of the many social injustices caused by the former apartheid regime. This book offers a view into the world of organisation and management from a cultural perspective. The authors investigate how initiatives and policies with the aim of generating more employment equity have been developed, implemented and have worked out in vario...

The Wisdom of Teams: Creating the High-Performance Organization (Collins Business Essentials)

Teams -- the key to top performance Motorola relied heavily on teams to surpass its competition in building the lightest, smallest, and highest-quality cell phones. At 3M, teams are critical to meeting the company's goal of producing half of each year's revenues from the previous five years' innovations. Kodak's Zebra Team proved the worth of black-and-white film manufacturing in a world where color is king. But many companies overtook the potential of teams in turning around tagging profits, en...

Essentials of Business Ethics: Creating an Organization of High Integrity and Superior Performance

Essential guidance for creating world-class organization Providing practical "how-to" examples and best practices on every area of managing ethics inside organizations, this brief yet powerful book lays down the foundation for creating a culture of high integrity and superior performance and offers advice relevant to every organization or company. Topics include best practices in determining the ethics of job candidates; ethical decision making; ethics and diversity training; ethics officers and...

Creating a Mentoring Culture

In order to succeed in today's competitive environment, corporate and nonprofit institutions must create a workplace climate that encourages employees to continue to learn and grow. From the author of the best-selling The Mentor's Guide comes the next-step mentoring resource to ensure personnel at all levels of an organization will teach and learn from each other. Written for anyone who wants to embed mentoring within their organization, Creating a Mentoring Culture is filled with step-by-step g...

Creating a Missional Culture

Once upon a time, Moses had had enough. Exhausted by the challenge of leading the Israelites from slavery to the Promised Land, Moses cried out to God, "What have I done to displease you that you put the burden of all these people on me? . . . If this is how you are going to treat me, please go ahead and kill me" (Exodus 11:11, 15). If that sounds hauntingly familiar to you, you may be the senior pastor of a contemporary church. The burden of Christian leadership is becoming increasingly unbeara...

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