In this groundbreaking book, journalist and innovation expert Warren Berger shows that one of the most powerful forces for igniting change in business and in our daily lives is a simple, under-appreciated tool: one that has been available to us since childhood. Questioning—deeply, imaginatively, beautifully—can help us identify and solve problems, come up with game-changing ideas, and pursue fresh opportunities. So why are we often reluctant to ask Why? Berger's surprising findings reveal that even though children start out asking hundreds of questions a day, questioning falls off a cliff as kids enter school. In an education and business culture devised to reward rote answers over challenging inquiry, questioning isn't encouraged, and in fact, is sometimes barely tolerated. And yet, as Berger shows, the most creative, successful people tend to be expert questioners. They've mastered the art of inquiry, raising questions no one else is asking and finding powerful answers. The author takes us inside red-hot businesses like Google, Netflix, IDEO, and Airbnb to show how questioning is baked into their organizational DNA. He also shares inspiring stories of artists, teachers, entrepreneurs, basement tinkerers, and social activists who changed their lives and the world around them by starting with a beautiful question. Berger explores important questions, such as: Why aren't we nurturing kids' natural ability to question and what can parents and schools do about that? Since questioning is a starting point for innovation, how might companies and business leaders begin to encourage and exploit it? And most important, how can each of us re-ignite that questioning spark and use inquiry as a powerful means to rethink and reinvent our lives? A More Beautiful Question outlines a practical Why / What If / How system of inquiry that can guide you through the process of innovative questioning helping you find imaginative, powerful answers to your own beautiful questions.

More Beautiful Question Inquiry Breakthrough Related Books

Hedy's Folly: The Life and Breakthrough Inventions of Hedy Lamarr, the Most Beautiful Woman in the World

Pulitzer Prize-winning author Richard Rhodes delivers a remarkable story of science history: how a ravishing film star and an avant-garde composer invented spread-spectrum radio, the technology that made wireless phones, GPS systems, and many other devices possible. Beginning at a Hollywood dinner table, Hedy's Folly tells a wild story of innovation that culminates in U.S. patent number 2,292,387 for a "secret communication system." Along the way Rhodes weaves together Hollywood's golden era, the ...

QBQ! The Question Behind the Question: Practicing Personal Accountability at Work and in Life

Who Moved My Cheese? showed readers how to adapt to change. Fish! helped raise flagging morale. Execution guided readers to overcome the inability to get things done. QBQ! The Question Behind the Question, already a phenomenon in its self-published edition, addresses the most important issue in business and society today: personal accountability. The lack of personal accountability has resulted in an epidemic of blame, complaining, and procrastination. No organization—or individual—can achieve...

Guided Inquiry Design: A Framework for Inquiry in Your School

Guided Inquiry prepares today's learners for an uncertain future by providing the education that enables them to make meaning from myriad sources of information in a rapidly evolving world. The companion book, Guided Inquiry: Learning in the 21st Century, explains what Guided Inquiry is, and why it is now essential now. This book, Guided Inquiry Design: A Framework for Inquiry in Your School, explains how to do it. The first three chapters provide an overview of the Guided Inquiry design框架...

Beautiful Body, Beautiful Mind: The Power of Positive Imagery: Over 80 Exercises and a 10-Day Beauty Program

Emphasizing lifestyle and mental attitude rather than surgery, creams, or pills, this fantastic manual is the key to staying young through mental stimulation, self-talk, setting of goals, motivation, and relaxation. The revolutionary Franklin Method of health proposes that living healthily is mostly a question of habits and that these habits are mirrored in the quality of our thoughts and in our daily life. Focusing on methods of concentration, measured breathing, and the power of imagination, th...

House Beautiful Style 101: 400 Designer Secrets to a Beautiful Home

Want to change your home? Baffled by all the available design choices? House Beautiful helps you define your style—and get the look you love in every room. With advice and insider tips from dozens of designers, this entry in the magazine's popular pocket guide series (which includes Colors for Your Home and Fabrics for Your Home) simplifies all your decorating decisions. A fun visual quiz helps you get started. Then an overview of hallmark elements and designers for five distinct decorating sty...
A Beautiful Wedding: A Novella (Beautiful Disaster Series)

YOU KNOW THAT ABBY ABERNATHY UNEXPECTEDLY BECAME MRS. MADDOX. BUT WHAT DO YOU REALLY KNOW? Why did Abby pop the question? What secrets were shared before the ceremony? Where did they spend their wedding night? Who else knew about it... and didn't tell? Everything about Abby and Traviss elopement was top-secret... until now. Fans of Beautiful Disaster and Walking Disaster will get all of their questions answered in this whirlwind tale of the wedding day (and night!) and as with all good...

House Beautiful The Apartment Book: Smart Decorating for Any Room - Large or Small (House Beautiful Series)

This updated edition of House Beautiful's classic The Apartment Book features a fully revised interior design and new photos but retains its focus on making your first apartment a showpiece of style. Arranged room-by-room, the book surveys a wide array of decorating techniques, showing professionally decorated rooms and real-life examples of before-and-after projects. Informative sidebars provide the how-to for storage, lighting, painting, entertaining, hanging art, and more. Available in hardco...

House Beautiful Decorating Solutions for Small Spaces (House Beautiful Series)

Here are some big ideas all wonderfully shown in photographs for using every nook and cranny efficiently and effectively. Make the most of tiny apartments, merge rooms, widen doorways, and turn cramped quarters into cozy nooks. Play tricks on the eye with mirrors, take some hints on cutting down the clutter, and lots more!

House Beautiful Decorating with Books (House Beautiful Series)

Now in paperback, this stylish guide offers a wealth of inspiring photos and ideas for using books as a decorative element in any home. You know that a good book can transport you to another world. But did you realize that books can also transform your home? In the words of legendary designer Billy Baldwin, books are the best decoration. From grand bookcases in home libraries to casual stacks artfully arrayed on chairs, House Beautiful presents countless eye-catching ideas for displaying and arra...

The Question of Hu

In this book, Jonathan Spence tells the story of a man called John Hu, who accompanied a French missionary returning from Canton to France in 1722. Jonathan Spence has written several books including "The Gates of Heavenly Peace" and "The Memory Palace of Matteo Ricci".

Related Topics

Morrison Breakthrough

Breakthrough Anointing

The Daniel Fast For Spiritual Breakthrough

Prostate Cancer Breakthrough 2012

Breakthrough Bible For Young Catholics

Prostate Cancer Breakthrough 2013

Advanced Prostate Cancer Breakthrough
Breakthrough Bible For Young Catholics Online

Innovation Games Creating Breakthrough Products Through Collaborative Play

Psychology From Inquiry To Understanding Pdf